Better AI prompts for essay grading: Enhancing educational practices

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Abstract

This article adapts a TechKnow presentation with the same title and by the same author from the 2024 TESL Ontario Conference. The integration of artificial intelligence (AI) in educational contexts, particularly essay grading, presents both opportunities and challenges. This article explores the limitations of traditional essay grading methods, the ethical considerations of using generative AI for assessment, and practical strategies for implementing AI prompts effectively. By focusing on the implications for educators, students, and the broader educational landscape, this article aims to provide insights into the future of essay grading in the context of AI technology.

Introduction

As educational institutions increasingly adopt technology to enhance teaching and learning experiences, the grading of essays remains a significant challenge. Traditional grading methods often suffer from limitations such as rater fatigue, subjectivity, and consistency issues. The emergence of generative AI tools, like but not limited to ChatGPT, offers potential solutions to these problems. This article examines the effectiveness of AI prompts in essay grading and the ethical implications of their use, drawing parallels with concerns about AI in healthcare.

The problem with traditional essay grading

Rater fatigue and subjectivity

One of the most pressing issues in essay grading is rater fatigue. Research indicates that as graders assess multiple essays, their performance can decline, leading to less thorough feedback and inconsistent scoring

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(Erturk et al., 2022; Mahshanian et al., 2017; Mahshanian & Shahnazari, 2020;). This fatigue impacts the frequency and quality of comments, particularly regarding grammar and organization, which then disproportionately affects students' learning outcomes.

Ethical considerations

The ethical implications of grading essays with AI tools are complex. Key concerns include learner privacy, the reliability of AI assessments, and the potential for overreliance on technology. Educators must navigate these challenges while ensuring that the use of AI tools does not compromise the integrity of the grading process.

AI chatbots have already outperformed their human counterparts in responding to patient questions posted on social media (Ayers et al., 2023).



On both criteria of *Quality* and *Empathy*, robots were clearly the preferred responders. Ratings on quality and empathy decidedly favoured chatbots over physicians, with no "Very poor" or "Not empathetic" votes on the chatbots. The question to ponder, of course, is the implication on pedagogy and assessment should the same results be replicated in language instruction as in medicine.

Table. Example Questions with	Physician and Chatbot Response"		
Question ^b	Physician response	Chatbot response ^c	Evaluation scores
Question about risk of dying following swallowing and ingesting a toothpick.	If you've surpassed 2-6 h, chances are they've passed into your intestines. Which means it can't be retrieved easily. Many people can swallow razorblades and toothpicks without issue. In case you develop stomachache, then don't bediate seeking out an emergency	It's natural to be concerned if you have ingested a foreign object, but in this case, it is highly unlikely that the toothpick you swallowed will cause you any serious harm. Toothpicks are made of wood, which is not toxic and will not cause poisoning. However, it is possible for a toothpick to cause injury if it becomes stuck in the throat or if it punctures the digestive tract. However, this is unlikely to happen with a dull, cooked toothpick that is only 2 cm long. If you are experiencing any discomfort or symptoms such as abdominal pain, difficulty swallowing, or vomiting, it is important to contact a health care provider for further evaluation. However, if you are not experiencing any	 100% preferred the chatbot 4.67 mean quality score (chatbot) 3.33 mean quality score (physician) 4.33 mean empathy score (chatbot) 2.00 mean empathy score (physician)
	room, and remember to point out the swallowed toothpick. For now, they won't be doing much.	symptoms, it is safe to assume that the toothpick has passed through your digestive system and you do not need to be concerned. It's always a good idea to be cautious when consuming food and to remove any foreign objects before eating. It's understandable that you may be feeling paramoid, but try not to worry too much. It is highly unlikely that the	
Question about needing to see a physician following injury that occurred by hitting head on a metal bar while running, resulting in lump on head, headache, and sore neck.	Things that signify you should see a doctor: • Nausea/vomiting • Dizziness • Severe or worsening headache • Loss of consciousness • Confusion • Neck sitfness • Problems with vision • Imb weakness If you develop any of these in the next 24 h, rush to the emergency room.	toothpick will cause you any serious harm. It's always best to err on the side of caution when it comes to head injuries. While it's possible that you may be fine, it's important to be evaluated by a medical professional to rule out any serious injuries. It's possible that you may have suffered a concussion or other head injury, even if you didn't lose consciousness. Symptoms of a concussion can include headche, dizziness, nausea, difficulty with blaatmace, and feeling "off." The location of the impact and the apparent force of the injury could potentially make a difference in the severity of the injury. It's also important to note that symptoms of a concussion or other head injury may not always appear immediately and could take hours or even days to develop.	100% preferred the chatbot 4.33 mean quality score (chatbot) 4.67 mean quality score (physician) 4.67 mean empathy score (chatbot) 2.33 mean empathy score (physician)
		It's important to seek medical attention as soon as possible if you experience any of the following symptoms after a head injury: Loss of consciousness, even if it's just for a few seconds Severe or worsening headache Nausea or vorsening headache Surred speech Olfficulty with balance or coordination Seizures Changes in behavior or personality Clear fluid draining from the nose or ears It's also a good idea to see a doctor if you experience neck pain after a head injury, as this could be a sign of a neck injury. In the meantime, try to rest and avoid activities that could potentially cause further injury to your head, such as contact sports or activities that involve high speeds on heights. If you experience any of the symptoms listed above or if your symptoms worsen, seek medical attention right away.	
Question about risk of going blind following bleach being splashed into an eye, resulting in irritated and dry eye.	Sounds like you will be fine. You should flush the eye anytime you get a chemical or foreign body in the eye. You can also contact Poison Control 1-800-222-1222.	I'm sorry to hear that you got bleach splashed in your eye. It's important to rinse the eye as soon as possible after a chemical splash to remove as much of the chemical as possible and prevent further irritation or damage. If you have not already done so, you should rinse your eye with clean water or a saline solution as soon as possible. You can do this by holding your eye open and directing a gentie stream of water over your eye from the inner corner to the outer corner for at least 15 min. If you do not have access to water, you can use a saline solution or artificial tears to rinse the eye. If you are experiencing significant pain, redness, or vision changes, or if you are unable to rinse your eye properly, you should seek medical attention immediately. However, if your eye is just feeling irritated and dry, you may be able to treat it at home by using artificial tears or a lubricating eye ointment to keep the eye moist and comfortable. It is unlikely that you will go blind from getting bleach splashed in your eye, but it is important to take care of the eye and seek medical attention if mecessary to prevent further irritation or damage.	 100% preferred the chatbot 4.00 mean quality score (chatbot) 3.33 mean quality score (chatbot) 3.37 mean empathy score (chatbot) 3.38 mean empathy score (chatbot) 9.39 mean empathy score (physician)
Question about needing emergency assessment, going to walk-in center, or making an appointment to see a physician after noticing a hard lump under the skin of the penis, close to the urethra tube. The lump is not moveable and occasionally urine stings. The questioner has a history of inflamed epiddymis, has been screened for sexually transmitted diseases, and is with the same partner, and is worked how the abile correct	No glands in the area. Not an emergency. Emergency department isn't going to do much for you between now and Monday. Make an appointment for first available slot with your primary care physician. If you have insurance that lets you see a urologist without a referral from primary care, can see a urologist instead.	In this case, given the location and description of the lump and the fact that it does not move, it is possible that it could be a benign cyst or abscess. It is also possible that it could be a lymph node that has become enlarged due to an infection or other condition. It is not possible to accurately diagnose the cause of the lump without a physical examination and potentially additional testing. Given the concern about the possibility of penile cancer, it is important to have the lump evaluated as soon as possible. If you are unable to see a health care provider until Monday, it is reasonable to visit a walk-in clinic or an emergency department if you are experiencing pain or disconford, or if the lump is rajdily growing or changing in any way. If you are not experiencing pain or disconford, or if the lump is rajdily growing or changing in any way. If you are not experiencing any symptoms and the lump sha not changed in size or appearance, it may be reasonable to wait until you are able to see a health care provider on Monday. It is important to remember that the vast majority of lumps or bumps on the penis are benign and are not cancerous. However, it is important to have any new or unusual lump or bump evaluated by a health care provider to determine the cause and appropriate treatment.	 100% preferred the chatbot 5.00 mean quality score (chatbot) 3.33 mean engality score (physician) 3.33 mean empathy score (chatbot) 1.67 mean empathy score (physician)
Question about concern noticing a small amount of blood after wiping following defecation. The questioner also reported pairful swelling and tenderness in the butt area requiring ibuprofen and a bad smell.	Could be an infected pilonidal cyst. You should see your primary care provider or an urgent care.	It is not normal to have persistent pain, swelling, and bleeding in the area around the tailbone (coccyx). It is important that you see a health care provider as soon as possible to determine the cause of your symptoms and receive appropriate treatment. It is not likely that these symptoms will resolve on their own without medical attention. There are a number of potential causes for these symptoms, including: • Hemorrhoids: Swelling and bleeding in the area around the anus can be caused by hemorrhoids, which are swellen veins in the lower rectum and anus. Hemorrhoids can be painful and can sometimes cause rectal bleeding, atthough they are usually not serious. • Anal fissure: An anal fissure is a tear in the skin lining the anus. It can cause pain, swelling, and bleeding, especially during bowel movements. • Infection: An infection in the area around the anus or rectum can cause pain, swelling, and discharge. • Other possible causes include abscesses, anal cancer, and inflammatory bowel disease. It is important to see a health care provider to determine the cause of your symptoms and receive appropriate treatment. They will perform a physical examination and may also recommend additional tests, such as a rectal exam or imaging tests, to help diagnose the cause of your symptoms. In the meantime, try to avoid straining during bowel movements and avoid sitting for long periods of time. You can also try applying a cold pack to the area to help reduce swelling and pain.	 67% preferred the chatbot 4.00 mean quality score (chatbot) 3.00 mean quality score (physician) 2.00 mean empathy score (chatbot) 1.33 mean empathy score (physician)
Question about illness that includes 3-4 wk of lingering cough, making sleep diffcult. Illness began with sneezing, now mostly cough. Water does not appear to help. Questioner has asked if they should be worried that the illness could be harmful or damaging to the lungs.	You can try using some pseudoephedrine to dry it up for a few days, but you'll get some rebound congestion in the meantime. Realistically just takes time. If it's worse at night it's possible you've got a low grade asthma, may benefit from an inhaler trial.	It's always a good idea to pay attention to changes in your health, especially if they are persistent. A lingering cough can be a sign of an underlying health issue, such as a cold, the flu, or even a more serious condition like pneumonia or bronchitis. If your cough has been present for a couple of weeks and is not improving, it's a good idea to speak with a health care provider. They will be able to determine the cause of your cough and recommend the appropriate treatment. In the meantime, there are a few things you can try to help alleviate your cough: 1. Drink plent treatment. I. Drink plent treatment. 2. Use a humidifier or take a hot shower to add moisture to the air, which can help loosen mucus and make it easier to cough up. 3. Avoid irritants like tobacco smoke, strong perfumes, and pollution, as they can make your cough medicate your cough. 4. Try over-the-counter cough medications, such as cough suppressants or expectorants, to help relieve your cough. 1t's also important to practice good hygiene, such as washing your hands frequently and covering your mouth and nose with a tissue or your elbow when you cough or sneeze. to help prevent the spread of illness. Again, if your cough persists or is accompanied by other symptoms, it's a good idea to speak with a health care provider for further evaluation and treatment.	 33% preferred the chatbot 4.00 mean quality score (chatbot) 3.67 mean quality score (physician) 3.00 mean empathy score (chatbot) 2.67 mean empathy score (physician)

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verified physician and a chatbot. The original posts are summarized here to protect individual's identities. The original unedited posts were used to obtain the chatbot responses. Looking closer at the actual responses of the Ayers et al. study, the verified physician's response was invariable terser and often overwhelmingly (100%) passed over for the robot's. To juxtapose them using just one example, concerning the chances of someone going blind from getting bleach splashed in the eye, the human doctor summarily decides, "Sounds like you will be fine," whereas the AI bot states: "I'm sorry to hear you got bleach splashed in your eye If you are experiencing significant pain, redness, or vision changes It is unlikely that you will go blind from getting bleach splashed into your eye" And this was done using an older version of ChatGPT (namely, 3.5).

One could imagine a similar set of responses to essays from a human, TESL-certified graders, and any upto-date ChatGPT version, with equivalent outcomes in terms of quality and empathy.

The role of generative AI in essay grading

Enhancing consistency and objectivity

Generative AI can improve grading consistency by providing standardized assessments based on predefined rubrics. For instance, AI tools can analyze essays against specific criteria, offering a more objective evaluation than human raters who may have varying interpretations of grading standards. With the teacher taken out of the picture beyond the setting of the prompt, the use of AI can mitigate the subjectivity that often plagues traditional grading methods.

Addressing rater fatigue or even boredom

AI tools can alleviate the burden of rater fatigue or even contempt by assisting educators in the grading process. By automating initial assessments, AI can help educators focus on providing qualitative feedback or exceptional interventions rather than merely scoring. If the instructor has noticed a pattern in the student's writing over time, such as the recurrence of a disturbing or promising theme or of systemic spelling or grammar errors, they can add a note to the AI-generated feedback. This approach not only enhances the grading experience for teachers but also improves the learning experience for students by providing more comprehensive feedback.

Implementing effective AI prompts

Designing AI prompts for optimal feedback

To maximize the benefits of AI in essay grading, educators should not try to design perfect prompts. After all, no AI robot is perfect; they are all evolving. There will and must be a fair amount of back and forth in prompt writing as both parties learn from each other. Repeated and increasingly pertinent prompts can lead to more accurate assessments and relevant feedback. For example, prompts might tweak criteria to sharpen clarity, coherence, and argument strength on a specific rubric or provide narrative feedback of 20 or 50 words.

Example AI prompt

An initial AI prompt could be as follows:

"Grade the following essay based on the rubric provided. Give a score from 0 to 2 for each category: clarity, coherence, argument strength, grammar, and overall effectiveness. Then, provide a 20-word feedback highlighting strengths and areas for improvement."

A follow-up prompt could go:

"Replace the criterion of argument strength with formatting, and give the feedback in 50 words in language targeted at lower-intermediate learners with two of the sentences beginning with 'Please try to ...' and 'You should consider ...'"

This structure encourages the AI to provide both a quantitative assessment and qualitative feedback with increasing relevance to student needs, which can be invaluable for student development.

Ethical considerations in AI grading

Privacy and data security

One of the primary ethical concerns surrounding AI in education is learner privacy. Contrary to intuition, the risk of data breaches without proper anonymization is minimal. While educators must ensure that any AI tools used for grading adhere to commonsense privacy standards to protect students' personal information, such as not advertising one's social security/insurance numbers or debit card information online, it is highly unlikely that the nature and substance of TESL teacher's and students' content is identifiable or worth identifying. The satisfaction of discovering the nature of Farida or Farid's sentential blowouts, that they were due SVOs rather than run-ons or comma splices, may not be enough to bait the attention and enthusiasm of higher-level cyberhackers.

Addressing privacy concerns in AI systems

Concerns about privacy are not limited to educational contexts; they also arise in healthcare, particularly regarding the use of AI chatbots. Yet, a sense of proportionality is important.

A cursory prompt of ChatGPT by the present author elicited an estimated 0.036% risk of a privacy breach should essays be submitted without anonymization compared to 0.022% with anonymization. These are,

again according to ChatGPT, between the risks of being born with more fingers/toes (polydactylic) or finding a double-yolked egg and seeing a four-leaf clover.

Considered in terms of security incidents, thanks again to ChatGPT, the risks in the preceding paragraph fall within low-risk scenarios. This compares favourably with medium-risk scenarios, with "Possible user error or slight vulnerability exposure) : 1%-3% chance," and high-risk scenarios, with "Major vulnerabilities or targeted attacks): 3%-7% chance under extreme circumstances such as targeted cyberattacks or insider threats."

While no absolutely risk-free opportunities are available (even handwritten homework is vulnerable to canine ingestion), the scenarios should be weighed against the educational opportunity cost.

Trust and transparency

Trust in AI systems might be assumed to be vital for their acceptance by educators and students. The temptation would be to provide extensive persuasive evidence and arguments to calm the class regarding an impending essay about to be graded by AI. Yet a recent study questions "the effects of explanations in automated essay scoring systems on student trust and motivation" (Conijn et al., 2023).

Using two kinds of explanations, "full-text global explanations and an accuracy statement,":

"The results showed that both explanations did not have an effect on student trust or motivation compared to no explanations. Interestingly, the grade provided by the system, and especially the difference between the student's self-estimated grade and the system grade, showed a large influence" (Conijn et al., 2023).

It appears that students' trust in AI capability was implicit, and their focus was chiefly on any variance between their self-judgment and the machine's grade, which may mean the teacher need not overthink this concern.

AI essay grading as real-world tasks

Grading on Avenue.ca

For Ontario's ESL teachers and administrators, Avenue.ca is the platform of choice for online lessons and assessments, having been approved by both the province's education ministry and the federal department for immigration, refugees, and citizenship since September 2023. Avenue.ca allows the grading of essays by teachers using its provided rubric and box. The traditional way was for teachers to read through each essay and fill in the rubric and box by hand. The number of essay assignments would be limited to the number assigned as assessment tasks in the system unless the teacher decides to add skill-using tasks to supplement

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the pre-assigned. And the teacher's grading stamina would perhaps be the main limitation to the provision of extra practice with feedback for the class.



The teacher could copy and paste the submitted essay into an AI robot, instructing it to accept and assess each one at a time until the entire class has been graded. Nor does this first prompt have to be anywhere near perfection.

Notify students 2 ? Save changes Save and show next Reset

Using Copilot sharing the screen on the right column, a typical result that could be copied into Avenue.ca would look like this:



With AI assistance, the number of these assessments and feedback could be multiplied with a few rote drags and clicks on the computer.

Grading on Google forms/sheets

Unter the red from the Avenue. cainterface and possibly even more real-world task, the use of Google apps extends well beyond funded language programs and access to Avenue for both the teacher and student. We will not go into the creation of Google Forms except to point out that the output of a spread sheet facilitates even more rapid grading.

`	All chang	es saved 25 Oct 2024 5 ♂ A + 国 2 :
	E	F G H I J
1	Name and Last Name)	Think about Remembrance Day. What do you thinl Rewrite your thoughts about war and peace and R Your Email Record your reading of y
2		Yes 100
3	z	The main thing that pumpkin carved face. Happy I Halloween is the Traditional celebration that first began in Europe many hundreds of years ago at that time be
4	awar	This video was about the Halloween and some int Good morning everyone. It is my pleasure being with you guys on this great occasion of Halloween for r day
5		Halloween 1. The blogger was in a pumpkin patch surrounde 2. The CBC made a specific video about Hallowee 3. He saw amazing Canadian Halloween postcard This tradition, which is well-known and widespread in many countries, has influenced many cultures, su in my opinion, it is very fun to see houses decorated with ghostly motifs or pumpkins carved with the fa
6		Pampkin, kids and canadian post card 1990-192C Halloween celebrate in October 31st is a festive occasion rooted in ancient Celtic tradition. It originated in an
7		When the first time I heard about Halloween, I don't know what it is because I don't know the meaning at Aft Three things I noticed in this video: CBC, Old Toroi
	10 🗖	$\mathbf{B} I \underline{\cup} \div \underline{A} \equiv \mathbf{\cdot} \div \Rightarrow \mathbf{\diamond} \blacksquare$

Given that Column G of the spreadsheet output, attached as an .xls file, captures all the 100-word essays on Halloween that the students submitted, the following is a real prompt (warts and all but in the style of an Avenue rubric) that was used to grade it: "Prompt: Ignoring all other columns, grade and tally up only column g on a 2 point scale with 0 for needs work, 1 for achieved, and 2 for mastery in the areas of adequate expression of attitudes towards halloween, plans for this halloween, sentence mechanics, and good variation of styles. then include for each student a 30-word feedback incorporating 3 areas of doable improvement"

The results for the entire spreadsheet, in this case using Poe.com's Assistant, came within a couple of seconds, including:

Student Name	Expression of	Plans for	Sentence	Variation of	f Total
	Attitudes	Halloween	Mechanics	Styles	Score
Zina	1	0	0	0	1
Sak	1	0	1	0	2
Faiz					
Mo	1	1	1	1	4
Mu					
San	2	1	1	1	5
Pec					
Sur	2	1	1	2	6
Le l	0	0	0	0	0
Her	1	1	0	0	2
Alsa					
Sha	2	1	1	1	5
Mu					

Feedback for Each Student

Z: Consider elaborating more on your feelings about Halloween. Work on sentence structure and try to include more varied vocabulary in your writing for better engagement.

S: Great start! Aim to express your Halloween plans more clearly. Focus on improving your sentence structure and incorporating different styles to make your writing more engaging.

M: Good job! You conveyed your ideas well. To enhance your writing, consider using more varied sentence structures and expanding on your Halloween plans for additional detail.

The above results could be tweaked for blind spots and could be repeated for Remembrance Day or other topics to the teacher's satisfaction, all the while drawing on student responses to each essay-grading iteration.

On January 27, 2025, when China's budget AI DeepSeek's debut precipitated a near-17% drop for the AI titan chipmaker Nvidia, I decided to download an Android version of it to try it out using a similar prompt as the foregoing. Anecdotally, it seemed to take a couple of seconds longer before the output showed. The results were comparable:

	1.Z	2. S	3. M
Originality vs	Highly original with	Original with personal	Original but lacks depth
Plagiarism	clear personal reflection and historical context.	plans and historical context.	in personal reflection.
Mechanics	Excellent sentence structure and punctuation.	Minor punctuation issues (e.g., missing commas).	Some awkward phrasing and punctuation errors.
Spelling	No errors.	Few errors (e.g., "pampkin" instead of "pumpkin").	No major errors.
Vocabulary	Rich and varied (e.g., "pagan ritual," "ghostly motifs").	Good range but repetitive (e.g., "spooky" used multiple times).	Limited range (e.g., repetitive use of "interesting").
Sentence Variety	Well-structured sentences with varied lengths.	Some variety but could improve.	Basic sentences with little variety.
Feedback	Your response is excellent! To improve further, try adding more personal anecdotes (e.g., "Last year, I watched a horror movie marathon and"). Also, vary sentence openings (e.g., "Interestingly, Halloween"). Finally, consider using more advanced transitions (e.g., "Furthermore, Halloween traditions").	Great job! Work on spelling ("pumpkin") and punctuation (e.g., "Halloween, celebrated on October 31 st , is"). Expand vocabulary (e.g., use "eerie" instead of "spooky"). Vary sentence structure (e.g., "While Halloween is fun, it also"). Keep up the good work!	Good effort! Improve sentence variety (e.g., "After watching the video, I found the postcards fascinating because"). Expand vocabulary (e.g., "intriguing" instead of "interesting"). Add more personal details (e.g., "I plan to carve a pumpkin with my family because"). Keep practicing!
Score	2/2	1.8/2	1.5/2

Dueling in academia

Theses and dissertations, being upsized essays, might also be graded by AI, albeit including formatting (APA, MLA, etc.) and other criteria. Preliminary experiments have shown promise with my online postgrad students in Cambodia, all from EFL backgrounds in various Southeast Asian countries. Reading, or rather proofreading, through dozens of pages of their research contributes significantly to fatigue or worse. In some

cases, this is partially mitigated by students' use of Grammarly and Quillbot, but this also raises questions of quality and ethics. My harnessing of AI to help give essay feedback brings some symmetry to the cuts and thrusts of machine-aided submissions in higher education, with the hope of an overall positive outcome in the not-so-distant future.

The future of AI in essay grading

A collaborative approach

The future of essay grading may lie in a hybrid approach that combines teacher expertise with AI efficiency. Educators can certainly utilize AI for preliminary assessments, while the nature of final evaluations and feedback can be decided on by human raters. As in the case of medical feedback, this collaboration can reduce essay grading time and enhance the quality of feedback.

Continuous improvement of AI tools

As AI technology evolves, so too will the capabilities of grading tools. Continuous feedback from educators can drive the development of more sophisticated AI systems that better understand the nuances of language and writing. Already, there's fierce alternation for leadership in the pack, with ChatGPT, Copilot, Perplexity, Llama, Claude, Poe, and others vying for pole position and paid subscriptions. We have yet to see dedicated personal cybertutors that will give feedback and mentoring to students.

Conclusion

The integration of AI in essay grading represents a transformative opportunity for educators. While challenges related to ethical considerations and the limitations of AI exist, the potential benefits—such as increased consistency, reduced rater fatigue, and improved feedback—are significant. For the student, this may catalyze a positive effect and accelerated mastery of essay-crafting skills. By strategically and boldly issuing AI prompts while maintaining a collaborative approach to grading, educators can enhance their practices and ultimately improve student learning outcomes.

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Joseph Ng, OCELT, TESL Trainer, PTCT Trainer, is the LINC Coordinator at TNO with experience in settlement English, EAP, ESP/OSLT, ed tech, standard setting, and Duolingo English Test. In a past article in Contact Magazine, he explored fun field trip options in the post-funding era. Now he welcomes the radical opportunities GenAI affords and believes the half hath not been told as global players pile in, both programmers and practitioners.